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# One Flash!: Great Photography With Just One Light



## Synopsis

Amazing images are possible with just one flash! Today's speedlights may be small but they are mighty—that is, if you know how to use them. In this book, flash photography pro Tilo Gockel teaches the secrets to capturing beautifully lit images using just one flash! The first section of the book provides a crash course in flash photography covering lighting techniques, equipment, and understanding the nuances of flash lighting. Then, through a series of 26 workshops covering everything from people to objects to food to special techniques, Tilo demonstrates how it's done. Included are example images, lighting diagrams, setup instructions, and even post-processing tips. You'll learn how a single flash can not only illuminate, but also add color and project patterns on a scene, and how easy it is to turn a single flash into multiple light sources using reflectors and mirrors to multiply and redirect the flash. You will also learn how to use the flash detached from the camera's hot shoe and how to repeatedly fire the flash for special effects. Tilo's practical style and simple explanations of technology will enable you to get started quickly with flash photography and to achieve fantastic results. Topics include: Combining flash with ambient light Using shades, reflectors, and mirrors Flash composite techniques Light painting with Xenon flash devices Simulating continuous light with stroboscopic flash and modeling flash Use of low-cost non-TTL flashes as well as TTL flashes Battery-powered DIY bare-bulb flash

## Book Information

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## Customer Reviews

Books are a bit like people. You always learn a few different things with different people. The same happens with most books - and modernly also with eBooks, in whichever format they take. That's what I feel towards this book/eBook by Tilo Gockel. It gives you some new points of view concerning the use of flash, here reduced to its simplest expression: one light!The theme of flash photography is not new to me. My collection of books on flash includes everything, from authors as Syl Arena to Joe McNally or less popular names from which I still learned a few tricks and essential tips. While I like them all and have learned a lot, I never refuse the experiences a new book offers me, sometimes unexpected challenges that will take my flash photography to a new level. This said, I will never dream of doing something as Joe McNally, which can use 40 flashes for a single shoot, so I prefer simple solutions, those provided by McNally and people like Syl Arena. That's where this book comes in: it preaches about one flash photography, something I really appreciate, as that's something I also preach on my workshops and photographic tour, where people usually will not carry a whole bank of lights but still want to get their pictures with the right amount of light. Some might find it is limiting, but I feel it is challenging, and great results can still be achieved, as Tilo Gockel shows in this book.The title of the book attracted me because there is a challenge there, and also an important truth that many forget: making things simple enough so that even an amateur with a single flash can enjoy the discovering process of photography. In a world where so much about photography is presented as overly complex, or just as an automatic "correct it in post" thing, it is good to find books that show you there is a middle way, where understanding the technique is essential, but where you do not need to break the bank or take a degree to get professional results.Through the "workshops" in the book Tilo Gockel teaches a lot of flash photography and photography in general. Not all of the lessons will appeal to all people, but there is plenty of choice and there is also a thing to remember: the setup for one specific subject can many times be adapted to other situations. The possibilities are infinite if you dare to try and expand on the knowledge available on these pages.If you're curious about flash photography, there are many other books you can buy and I do advise you to do it. But whatever you do, buy this book, as it will both amuse you and challenge you. Some of the solutions provided are so "easy" that you'll soon find that, with Tilo Gockel as teacher, you've made a huge leap forward in your flash photography. Buy "One Flash"

and read it from cover to cover, practicing each lesson as you go. And as we're around Christmas, consider this as the best gift you can give yourself so 2016 starts with you being better at using a single flash to enhance your visions of the world.

Thus is a killer quality book with tons of examples that show what the photo would look like with and without the use of a flash. In that way it is a real eye-opener and it shows clearly the advantage of using a flash in the right circumstances and in ways you probably never realized. With many of his examples it is hard to believe that the image was achieved with only one speedlight. The quality of the photos and printing in general is very high. I don't know how many books I may have given 5 star ratings to over the years but this one is the most deserving. Mine is not a hardcover but an oversize, high-end, super high quality paperback. In that regard it is the nicest quality paperback I have ever seen on photography. One of my favorite features of this book is that it covers several different types of lighting in photography all using one speedlight. Too many other lighting books focus almost entirely on fashion or portrait photography. Mr. Gockel covers those as well in great detail with beautiful pictures but he also includes product photography, food photography and clever tricks you can do with a flash. I have 4 other books on lighting but this one covers the most ground and is the most informative.

I love off camera flash and began my speedlight learning and practice with a Canon 430-EX II. At now is my only speedlight but I intended to increase family soon with a Yongnuo. A few great flash experts help me to speed up my learning curve: Neil Van Niekerk, Syl Arena, Scott Kelby. To me, Tilo Gockel belongs to the same space. The guy has a gift to summarize in a few words the - several times - intricate ways to master speedlights. The edition is full of great photos, detailed examples and graphics and I'm very happy to have found this author. Definitely, it's possible to do wonderful images with few gear. One more thing..as a portrait photographer, the products workshops was a bonus to me, showing very creative and unusual ways to photograph stills.

This is a very good book on the use of flash. Since I'm not a professional photographer and don't have a huge budget, it doesn't do me any good to read about how to deploy ten different studio-grade lights with fancy trigger systems. This book does a wonderful job of showcasing what can be done with a single flash, a bit of planning, and a dash of creativity. Highly recommended. One minor problem. I was reading this while waiting for a doctor's appointment, and a woman sternly rebuked me for reading a pornographic novel about flashing in a public place. Looking at the cover, I

could see where she got confused!

I am almost finished and I must say it has been a very educating read. The photography industry is falling on flash more and more and it doesn't matter if you are a pro or a beginner, you don't have any excuses now to not be able to produce awesome photos because you can get just a few low priced items to get you started on the road to successful and brilliant photography with ONE FLASH! Best Wishes in you Reading.

Excellent book about this topic. Techniques and technology are both well explained and well written about and with very good photos and explanatory illustrations..

Want to take your flash off the camera ? Here's your chance.

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